

MEXICO, MISSOURI



LOCATION

A primary factor drawing business and families to any city is its convenient location and easy accessibility. For Mexico, this is definitely the case. Surrounded by rolling countryside and woodlands, Mexico offers the peace and solitude sought by families and workers seeking a much-needed retreat from today's hectic world. Yet, Mexico's proximity to the major airports, big league sports stadiums, and the cities arts and entertainment venues provide Mexico residents the best of both worlds.



CLIMATE

The average annual:
 Temperature.....54°F
 July Temperature.....78.8
 January Temperature.....30.3
 Rainfall.....39.38 in.
 Snowfall.....19.8 in.
 Humidity.....70%
 Wind Velocity.....9.9 mph

POPULATION

City of Mexico.....11,543
 Audrain County.....25,529

HISTORY

Proud of its past and poised for the future Mexico, Missouri with a population of approximately 11,543 is located in the central part of the state, 15 miles north of I-70.

Founded by immigrants moving west in 1836, Mexico developed in the 19th century as an agricultural



trade center. Mexico's present strength in manufacturing and distribution began in 1910 with the development of two of the world's largest refractory plants.

Mexico has continued to build upon success with the influx of a wide variety of businesses such as the national Brookstone Company catalog distribution center, a state-of-the-art pharmaceutical production plant from TEVA Pharmaceuticals USA and an 800,000 square foot international order center from Home Decorators.

UTILITES

Electricity: Ameren Missouri and Consolidated Electric Cooperative provide electrical service to Mexico, Missouri residences and business. For hook-ups or emergencies call Ameren Missouri at 800-552-7583 or Consolidated Energy at 800-621-0091.

Water: Both residential and commercial properties receive water service through Missouri American Water Company. The company's water treatment plant has the capacity to produce 4.0 million gallons of softened water per day. The water source is from deep wells in the area's aquifer. For service information, please call 1-866-430-0820.

Trash Collection: Mexico licenses Dayne's Waste Disposal, Inc. to provide trash collection within the City Limits.

Telecommunications: Mexico connects to the rest of the world through fiber optic, cellular, and wireless services from such companies as AT&T, T-Mobile, and U.S. Cellular. With its affordable location, Mexico offers the ideal environment for business call centers. Mexico call centers take advantage of Midwest's central time zone ability to leverage a 12-hour business day calling from 7:00 a.m. – 7:00 p.m. and reaching companies from Boston to Los Angeles.

Wastewater: Mexico residents receive sewer services from the Wastewater Treatment Facility, which is owned and operated by the City of Mexico. The capacity of the wastewater treatment facility is 3.2 million gallons per day with a present load of 1.9 million gallons per day. For wastewater information, please call 573-581-8251.

Natural Gas: Ameren Missouri offers gas service to Mexico. The company purchases from various sources and receives transportation delivery services of natural gas from Panhandle Eastern Pipeline Company. For service, please call 800-552-7583.

BENEFITS OF LIVING IN MEXICO

There are many advantages to living in the Mexico area with its business parts, superior schools, affordable housing, parks, lakes, and trails. Citizens enjoy the benefits of nationally recognized schools, art and culture, government services, and more than 30,000 acres of nearby lakes and parkland.

BUSINESS CLIMATE



The City of Mexico is a prime market for retailers, manufacturers, and service firms. The business community is comprised of small, medium, and large firms offering various types of manufacturing, products, and services.

Mexico has tremendous potential for new business through its availability of space, strong workforce, and outstanding support services. New business continues to rise and the economy has been consistent throughout the area. Retailers have an attractive demographic group to cater to with the median household income in Mexico being \$30,714. Total personal income for this vibrant area exceeds \$815,540,000.



Friendly Flying: The air transportation needs of local businesses and corporate passengers are serviced by the Mexico Memorial Airport. The Mexico Memorial Airport features a 5,500' runway with precision instrument approach. The commute to the Columbia Regional Airport from Mexico is 45 minutes. Lambert St. Louis International Airport located 103 miles by way of I-70 and US Route 54.

Reaching Customers: Kansas City Southern

and Norfolk Southern Railway operate main-line carrier service to Chicago, Kansas City, and St. Louis. They point east and west through line connections with all major railroads in the region. Kansas City Southern provides service to the Mexico Industrial Park while Norfolk and Southern serves industrial sites in the eastern part of the City.



Many businesses see railroads and motor freight as the fastest service – transport typically takes two to three days to reach most major cities. Mexico area businesses take advantage of the various transportation opportunities through highway, rail, and air.

WORK FORCE

Labor Availability: There is an available labor pool in the Audrain labor basin of 122,402. It is estimated that a sizable number of farm workers are subsidizing their farm income with manufacturing income.

LABOR POOL STATISTICS

- 31.6% of the available labor pool is underemployed.
- 29.7% of the available labor pool would be interested in an employment opportunity with a wage of \$10 an hour.
- 40.7% of the labor pool would be interested in an employment opportunity with a wage of \$12 an hour.
- 47.5% of the labor pool would be interested at an employment opportunity with a wage of \$14 an hour.
- 10% of the labor pool is skilled or semi-skilled.

- 25% of the labor pool is general labor
- 47% of the labor pool is customer service.
- 17% of the labor pool is professional.
- 84.2% of the labor pool would consider a position outside of their primary field of employment. This indicates a broad band of industry introduction to the area.

The Mexico labor basin encompasses Audrain, Boone, Callaway, Montgomery, Pike, Randolph, and Monroe counties in central Missouri.

RECREATION

Outdoor Recreation: Ample wetlands and woodlands provide plenty of outdoor recreation. Mexico is the home of many lakes including:



- Teal Lake
- Lakeview Lake
- Kiwanis's Lake
- C&A Lake

Plus, Mark Twain Lake and Lake of the Ozarks are located minutes away and provide additional water sport activities. These lakes present opportunities for many water activities such as:

- Swimming
- Fishing
- Boating
- Water Skiing

Other outdoor activities can also be

enjoyed in the Mexico area such as camping, hunting, and hiking. There are two local golf courses in Mexico. The Mexico Country Club offers a 9-hole venue which has a layout setup to play a challenging 18-hole format and the Arthur Hills Golf Course located two miles west of Mexico is an 18-hole course which is open to the public.



In Mexico, residents can also take advantage of the following:

- 13 public parks
- 4 public tennis courts (lighted)
- 4 semi-public courts located at the Missouri Military Academy
- 3 soccer fields
- 8 shelter houses
- 11 baseball fields
- 9 outdoor basketball courts
- 3 volleyball courts
- Olympic Swimming Pool Complex (over 12,000 square feet of water surface area!)
- Indoor swimming and exercise facility (58,000 square footage) at the YMCA
- Outdoor swimming facility at the Mexico Country Club.

Walking Trails surround the community. In addition, the Mexico YMCA and the City's Parks & Recreation Department sponsor year-round multiple programs and activities for the community.

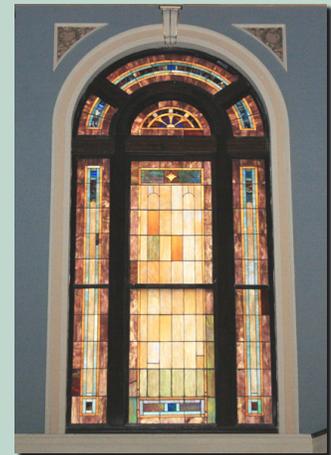
OTHER ATTRACTIONS

Arts and Sports Fan: Mexico is conveniently located between the metro areas of St. Louis and Kansas City allowing access to professional baseball, soccer, football, and hockey games. Also conveniently

available are world renowned theaters, symphonies, and arts. The University of Missouri at Columbia located within a half hour of Mexico offers Division 1 Athletics, arts, and theatre. The location of Mexico allows for access to the amenities offered through larger venues while being able to remain within the intimate environment of a small town. However, not to be outdone, Mexico offers numerous venues for the arts through the Presser Performing Arts Center. The Presser Performing Arts provides an array of art education from art, dance, film music, photography, theatre, and writing.

HEALTH AND HOUSING

Audrain Medical Center, a Member of SSM Health Care, is an 88-bed, regional acute-care hospital located on a 13-acre campus in Mexico. It provides a variety of specialty services including comprehensive cancer care, interventional cardiology services, advanced orthopedic care and pulmonology services. It has a strong primary care presence with nine Rural Health Clinics located in six surrounding communities. AMC is recognized as a low cost provider in mid-Missouri and its 30-day readmission rate for heart failure patients is among the lowest in the state.



Additionally, when we make the claim that Mexico is a good place to live, we can back it up. The affordability of Mexico property and real estate makes purchasing a home achievable for individuals and families alike. Our average home sale price for the first 8 months is \$73,520. The average cost

of new home construction is \$100 per square foot. A three bedroom home rents in between \$600 and \$650 per month.

CULTURE



Overview: Mexico is brimming with cultural activities covering many disciplines of the performance arts. A great deal of the cultural activity takes place centered on Presser Performing Arts Center. The newly renovated and restored theater and auditorium has been the site for numerous performances.

The Missouri Military Academy is the home site of the Miss Missouri Pageant, a state-wide showcase of talent held annually in Mexico as part of the preliminaries to the national Miss America competition.

RELIGION

Available Churches: A number of churches are available for worship services in Mexico from non-denominational, Protestant, or Catholic.

EDUCATION

Public schools in the city include: Davis H. Hart Career Center, the Advanced Technology Center, Mexico High School, Mexico Middle School, Hawthorne Elementary School, Eugene Field Elementary School, and McMillan Elementary School. Private schools include St. Brendan's Catholic School and Missouri Military Academy.

Outstanding Achievements: The Mexico School District in the past has earned full Accreditation with Distinction and AAA designation from the Missouri State Department of Elementary and Secondary Education, the highest award for quality education, community resources, and support. Mexico

Middle School and Mexico High School are also accredited through Advanced Ed (formerly North Central). The High School has maintained this accreditation for over 100 years.



In addition, the district continues to earn awards annually for its academic programs and student performance. More than 1/3 of Mexico High School students graduate with college credits as a result of enrolling in dual credit courses. Mexico High School has a large number of Bright Flight (ACT composite scores 31 or above) scholars. The Electronics Program (now Project Lead the Way) at Hart Career Center annually qualifies and earns medals in state and national competition with Skills USA. Mexico Schools offer a full array of academic, activity and athletic programs for all students.

In 1997, the City of Mexico along with Linn State Technical College, Moberly Area Community College, and the University of Missouri Outreach and Extension formed a consortium to create the Advanced Technology Center (ATC). The ATC offers a practical nursing program, an associate's of applied science degree, computer information system, integrated manufacturing and robotics, nuclear technology, medial technology, and laser photonics technology.



The Missouri Plant Science Center is a shared-use facility where researchers work alongside business and industry experts, in a multidisciplinary environment. Partners in

the project include the University of Missouri College Of Agriculture Food and Natural Resources, Missouri Soybean Association, Missouri Department of Economic Development, Missouri Technology Corporation, and the City of Mexico. The center is focused on researching soybeans and biotechnology for future product potential. The setting consists of office space with common business center amenities, shared laboratory space equipped with state-of-the-art analytical and research instrumentation, shared pilot processing facilities and equipment, a small-scale milling plant, and the infrastructure and support services necessary for start-up ventures to graduate into the adjacent 80-acre Business and Technology Park.

Industries Served:

- Food Technology
- Natural/Health Foods
- Medical Foods
- Cosmeceuticals
- Nutraceuticals
- Agriculture
- Pet Products

For more information regarding the City of Mexico contact:

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